

TIPS 'N' TAILS

PRESENTED BY BARK BUSTERS HOME DOG TRAINING



Dogoscope

Want to know your pet's "dogoscope?" Sylvia Wilson, co-founder of Bark Busters, created this for the enjoyment of our readers and clients as a fun way to understand our dogs. It is based on her own research of dog personalities and their similarities with human traits. Please visit barkbusters.com for the complete "dogoscope."



Sylvia Wilson, Co-founder with Harry

Pisces – February 20-March 20
Pisces are sensitive, loving creatures that need lots of love and reassurance. This is not your everyday type dog. He will want to be near you and will need lots of training to build his confidence, as well as require your understanding and patience. But, the rewards will be great.

Dogs that are Pisces are very loyal and generally do not want to stray too far from home. They need lots of walks to keep them from becoming too withdrawn or lazy. They generally enjoy good health and usually have a slim, lithe body.

What's Inside...

Dogs Almost Ruin Relationship.....2	Bark Busters Worldwide Expansion.....3
Bark Busters Trains Celebrity3	WSEG Alliance with Bark Busters.....4

Santa Saves Dog With Bark Busters' Help!

Hello to everyone! My name is Hailey Dugan. I am 10 years old and I live in Idaho. This is my story of how I almost lost my Boxer, Macy, and how Bark Busters came to my rescue (and to Macy's).

We bought Macy from a breeder in Montana. Macy was such a cute puppy. Puppies are wild, as you know, and over the last year, Macy had continued to become even more wild. This was difficult for my mom and dad to handle. They were very frustrated with her. We tried a puppy training class, but it didn't work. Macy continued to be as wild as ever. Alec, my brother, and I didn't want to get rid of her because we really loved her. But my parents felt we had no choice. The training didn't work and they didn't know what to do. My parents felt we had to do something, so they decided to give her away. We were all pretty upset, but we decided as a family that we had to do it. It just wasn't fair to Macy because we didn't know how to handle her.

We found a family that wanted a Boxer and we gave Macy to them. But after only a day

and a night, they brought her back. They had cats and it didn't go well. Macy doesn't like cats. The cats were really scared and hid in a room the entire night. We weren't having any luck finding another family, and my mom didn't want to take her to the pound.

A couple nights later, my mom and I were driving in the car to pick up Alec. My mom was very upset about the situation with Macy because she thought we would need to take her to the pound. Suddenly, there was a car in front of us and on the back it said "Bark Busters." I said to my mom, "Maybe they can help us." She picked up her cell phone and called the number. Mom left a

message and soon we got a call from Gary, the Bark Busters trainer. I was really excited when he called us back. My mom and dad talked about it but still didn't know what to do, so they didn't set up the training.

It was getting close to Christmas. I had written my letter to Santa and I asked for a couple of things. But all I really wanted was for my parents not to give Macy away, so I included that in my letter. I didn't care about anything else.

continued on page 2



Hailey & Alec Dugan with Macy

Bark Busters Attends Midwest Veterinary Conference

Bark Busters has a booth at the Febuary 23-26, 2006, Midwest Veterinary Conference in Ohio, the largest regional veterinary conference in the country. According to Liam Crowe, Bark Busters COO, "Veterinarian referrals are by far the largest single source of Bark Busters business. Attending conferences, such as the MVC, is a way for us to learn more about veterinarian needs, and for them to learn about the world's largest dog training company. Bark Busters and veterinarians, working together, can significantly enhance client satisfaction."



Cover Story *(cont. from page 1)*

My mom had read my letter to Santa and I was really mad about that. I guess that's when they decided to give Bark Busters a try and she called Gary back. My mom and dad met with Gary at our house and went over what he could do for us. It was at that time my mom told Gary why we were doing this – because of my letter to Santa. I was mad that she told him, but I was so happy we were going to work with Bark Busters. Gary came back a week later and we had our first lesson with him. WOW! It was great. Macy did so well, and we learned about some really neat ways of communicating with her. We worked with her at the front door and walking with her outside using a short leash and a long leash. It was a lot of fun. It's hard to believe how fast Macy learned.

We still have work to do with Macy. She is just a puppy. But Macy is part of our family now, more than ever, and we love her. Rah, rah, rah for Bark Busters, and for Gary!!!

Thank you,
Hailey Dugan

Comments from Bark Busters trainer Gary Fisher:

"I remember getting a call from Candi Dugan, Hailey's mother. She was very frustrated with her dog, Macy. She said her dog was 'an absolute behavioral nightmare.' Candi indicated that Macy was so bad they had to leash her to a piece of furniture when inside. Candi decided to go ahead with the training. When I first saw Macy, I found that her behavior was pretty much the extreme case of the usual puppy issues. I trained Macy and the Dugan family, and as a result Macy's behavior started to change almost immediately. As Bark Busters trainers, my wife and I have had many remarkable and dramatic successes, but this is the first time we have had the opportunity to assist Santa! When I found out about the Santa letter and how close they were to giving up their dog, I just lost it. What a joy it is for us to bring love and happiness to families."

Candi and Hailey Dugan can be reached at cdugan@trinityhomemortgage.com to answer reader's questions about their Bark Busters experience. Gary and Vee Fisher can be reached at treasurevalley@barkbusters.com.

Dogs Almost Ruin Relationship

Kim and Fred lived alone in the Detroit area and each had a dog. Kim had a 90-pound yellow Lab named Duke, and Fred had Whiskey, a 52-pound German Shepherd/Beagle mix. They were both rescue dogs and had extremely close relationships with their owners. "I think Duke knew I rescued him," said Kim. "And in a way, I think Duke rescued me. When my previous dog died, it broke my heart. It took me two years to get over it. Duke was the answer."

Whiskey was Fred's love; they did everything together. "Whiskey is a very happy dog," according to Fred. "But he can also be stubborn, mischievous, curious and emotional. He can be very independent, and he feels his job is to protect me."

One day, Kim and Fred met and decided they liked each other a lot. "I remember," explained Kim, "how excited we were that we both had dogs, and that we both loved dogs. We wanted Duke and Whiskey to meet soon so they could play and become friends. They were both good with other dogs, so we thought it would be a lot of fun." After they dated for only one week yet knew they had a special attachment for each other, Kim and Fred decided to introduce their dogs to each other. That's when things changed.

"It's hard to tell exactly how it started," said Kim. "All I remember is the sudden growling and biting at each other. Fred grabbed Whiskey and put a muzzle on him so they could smell each other without fighting, but that upset Whiskey something fierce. Even with the muzzle, Whiskey attacked Duke and pinned him to the ground. When he started going for Duke's throat, I became hys-

terical. It was one of the worst experiences Fred and I have ever witnessed."

Afterwards, both Kim and Fred were extremely upset. "We had only been dating a short time," said Kim, "but I knew I wanted to marry Fred. I had no idea how our dogs would ever become friends, much less live in the same house. Duke meant the world to me and Whiskey meant the world to Fred. It was possible the dogs would ruin our relationship. I cried a lot about this, even as Fred and I continued to see each other. I was even prepared to marry Fred and live separately if the dogs couldn't get along. It was an extremely stressful time in our lives."

The situation with the dogs stayed the same until about two months later when Kim saw a Bark Busters brochure at the kennel. It said "in-home" training. "I knew immediately that's what we needed. I called the Bark Busters trainer John Lieberman at once. I told him that I just wanted him to be present when we reintroduced the dogs. John said he would be glad to help but that it would involve training both dogs, plus Fred and me. And that we would be very pleased with the results. For the first time, I felt a ray of hope."

John met several times with Kim and Fred, working separately with the dogs. "I'll never forget when John told us that we had two separate packs; Fred with Whiskey and me with Duke. He said that we needed to form one pack with Fred and me as the leaders. For a long time, the dogs had been in charge of their separate packs, and when they came together they felt the need to decide who would be most dominant. That's what caused the fighting. John taught us how to communicate with our dogs using their natural language. By doing this, we became their leaders so they didn't feel the need to be in charge."

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Fred & Kim
with Duke & Whiskey



The day came for the reintroduction of Duke and Whiskey. “I was a nervous wreck,” said Kim. “But John reassured us, telling us to simply communicate with the dogs as we had been taught. I can only say it was a miracle. They sniffed each other and then ran around and played. Fred and I were amazed. It was obvious to us that our roles had reversed. Whiskey and Duke saw us in charge and were much more relaxed. I must say that this was the happiest day of our lives. It was the break Fred and I needed to move our relationship forward.”

Kim and Fred have planned their marriage for May 6th. “Fred and I are so grateful to Bark Busters,” says Kim. “John was wonderful. Duke is still my dog, and Fred has Whiskey. But we can all live happily under one roof, which is more than I ever thought could happen.”

Comments from Bark Busters trainer John Lieberman:

“Kim and Fred’s situation, unfortunately, is fairly common. We humans work very hard at building good relationships among each other, but we tend to expect that good relationships among dogs will happen naturally. When two people form a relationship, like Kim and Fred, yet their dogs perceive themselves as being in charge, typically there will be a struggle for which dog is most dominant in the combined pack.”

Below are some tips to consider if you have feuding dogs:

🐾 Determine who is in charge: Ask yourself questions such as: “Does my dog have behavioral issues such as nuisance bark-

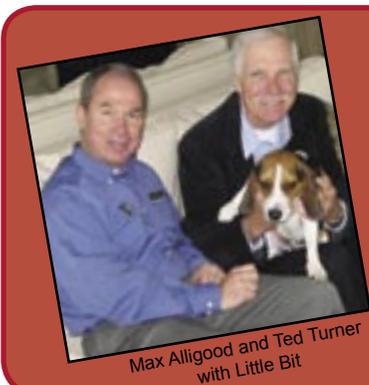
ing, jumping on people, aggression to other dogs? Do I cater to my dog’s wishes, such as petting him when he asks, feeding him when he requests, walking him when he barks? Does my dog tend to ignore my commands? If you answered ‘yes’ to some or all of these questions, the chances are high there will be a problem bringing your dog together with a strange dog in the same household.

🐾 Introduce dogs outside first: The first introduction should be on common ground, not inside one or the other’s house. Let the dogs get each other’s smell. Then do some simple activities, such as sit/stay and recall.

🐾 Introduce dogs in each other’s house: It’s best to do this outside the house first, then inside. Be prepared to intervene if necessary. Have an opaque blanket ready to throw on top of them if they fight. This will stop the fight.

🐾 Get help: If you are concerned that your dogs might fight, contact someone to help. Bark Busters therapists, for example, are highly trained to address situations like this. The low cost for training can result in joy and happiness for everyone that is immeasurable.

Kim can be reached at kimcloe@excite.com to answer reader’s questions about her Bark Busters experience. John Lieberman can be reached at oaklandcounty@barkbusters.com.



Max Alligood and Ted Turner with Little Bit

Bark Busters Trains Celebrity

According to Bark Busters therapist Max Alligood, Ted Turner (founder of TNT and CNN) is just like any other person. Except, some of his belongings are pretty expensive. “He showed me a first edition original of Elizabeth Barrett Browning poems that were worth a lot of money,” said Max. “His Beagle, Little Bit, had nearly destroyed them. That’s why I got the call for help. For someone like Ted who owns homes all over the country, it was great for him to know that Bark Busters can help in over 160 locations in the US.”

Around The World

Bark Busters plans aggressive worldwide and US expansion

Plans are in place for Bark Busters to expand significantly around the world. Sylvia Wilson, Bark Busters co-founder in Australia, indicates that Bark Busters will expand to 20 business locations in Japan this year, and an additional 12 locations in Taiwan by the end of 2007. Canada has added 13 locations in 2005, with new locations to be added this year. In addition, Israel opened in 2005 and will be planning to expand over the next two years. According to Sylvia, plans are being made to expand throughout Asia, and further throughout Europe over the next several years.

In the USA, there are now over 160 Bark Busters business locations. *Entrepreneur* magazine ranks Bark Busters #115 of the top 500 franchises in America, and #46 of the top 100 fastest growing franchises. Andrew Brooke, Bark Busters USA CEO, states that the company will add 80-100 new locations in 2006. “My vision,” says Brooke, “is for Bark Busters to be in every possible market so anyone in the US can have access to our services. I anticipate we will have 500 franchise locations within several years.”

Please turn to the last page of the newsletter to find current locations in the USA and visit barkbusters.com for more specific information about these locations. The website also has links to other Bark Busters websites around the world.





Bark Busters Forms Alliance with Women's Safety Education Group

Bark Busters has created a strategic alliance in which the company will provide dog safety training materials to the Women's Safety Education Group. The WSEG is a national women's education organization that conducts seminars teaching women safety and defense strategies. It currently conducts seminars in more than a dozen states and is in the process of expanding its programs nationally. "A common thread for both organizations is a passion for women and children's safety," said Denise Bach, president of WSEG. "Bark Busters has vast expertise

and extensive materials on dog safety that we look forward to integrating into our presentations." The dog-related safety materials provided by Bark Busters to the WSEG will cover safety guidelines including how to handle the approach of a strange dog, how to recognize dog temperaments, how to introduce a newborn to the family dog, life-saving techniques in the case of a dog attack, dog safety tips for children, and basic methods of communication with our canine companions. For more information on the Women's Safety Education Group visit www.wseg.org.



Little Winston

Below is an email that was received by a new Bark Busters client in Connecticut. It was sent from a friend of hers who had previously obtained training from Bark Busters therapist Scott Savelle. The email was written to her friend's dog, Winston, a Golden Retriever.

Well, little Winston, you are going to have to mend your little eyeglasses chewin', chaos creatin' ways and learn to love authority. However, since that's how your Creator made you, this is going to be a "changing day" (as Dr. Phil would say) in your life, and it's good news! You'll be sitting, heeling, staying, waiting for your mistresses and master to go through doors, and up and down stairs – and lovin' it. You'll be a real dog, not a fake human anymore. What's better, your family will love you, and they'll stop screaming at you. So, be a good boy and listen up. It's a 'win-win' for your family, and for you, Winnie. Good luck – I'll keep my fingers crossed! 🐾 🐾 🐾 🐾 🐾

*Love,
Aunt Linda*

Check out Bark Busters locations near you and around the world...

- | | | | | | | |
|---|--|---|---|---|---|---|
| <p>Arizona
North Central Phoenix
North Phoenix
Phoenix
Scottsdale
Southeast Valley
Southwest Valley
Tucson
West Valley</p> <p>California
Beach Cities
Central Valley
Delta
Diablo Valley
East Bay
Long Beach
Mid-Peninsula Region
N. San Diego County
N. San Gabriel Valley
Sacramento Foothills
Saddlerock Valley
San Diego Central
Silicon Valley
South Bay
South Valley
Tri-Valley
Ventura County
West Los Angeles</p> <p>Colorado
Boulder
Denver: Central East
Denver: Central West
Denver: East Metro</p> | <p>Denver: North Metro
Denver: South
Denver: West
Northern Front Range
Pikes Peak
Western Slope</p> <p>Connecticut
Central CT
CT Shoreline
Lower Coastal CT</p> <p>Delaware
Northern DE</p> <p>Florida
Greater Tampa Bay
Pinellas & West Pasco
Sarasota North Port
South Palm Beach
Tampa Central
Treasure Coast
West Broward</p> <p>Georgia
Atlanta: Central
Atlanta: North
Atlanta: Northwest
Atlanta: South
East & North Cobb
Gwinnett County
Savannah</p> <p>Hawaii
Honolulu
Oahu</p> <p>Idaho
Treasure Valley</p> | <p>Illinois
Central IL
Chicago
Chicagoland NW
Cook County North
Fox River Valley
Southeast Fox Valley
South Central Lake</p> <p>Indiana
Greater South
West Suburban Indy</p> <p>Iowa
Central IA</p> <p>Kansas
Kansas City
Kansas City South
Olathe</p> <p>Kentucky
Central Kentucky</p> <p>Maryland
Baltimore NE Region
Central MD
Montgomery County</p> <p>Massachusetts
Central MA
Metrowest
Worcester</p> <p>Michigan
Genesee County
Grand Rapids
Greater Detroit
Lansing
Livingston</p> | <p>Macomb County
N. Oakland
Oakland County
Southeast MI
Tri-County
West MI
West Metro Detroit</p> <p>Minnesota
Dakota County
Hennepin County
Minneapolis West</p> <p>Missouri
Greater St. Charles
S. Kansas City
Summit
West County</p> <p>Nevada
Boulder City Region
Henderson</p> <p>New Hampshire
Southern NH</p> <p>New Jersey
Bergen County
Central Jersey
Essex
Lower Morris
Monmouth
Morris County
Ocean County
Somerset
South Jersey
Union</p> | <p>New York
Brooklyn
Manhattan
Nassau County
New York
Putnam County
Rockland
Suffolk County
Westchester
Upstate NY</p> <p>North Carolina
Charlotte: Northeast
Charlotte: South
Research Triangle Park
Triad
Western NC</p> <p>Ohio
Cleveland
Columbus: Northeast
Columbus: Northwest
Greater Toledo</p> <p>Oregon
Portland: Central
Portland: South
Portland: West</p> <p>Pennsylvania
Bucks County
Blue Route
Chestnut Hill
Main Line
N. Chester
Oxford Valley
SE & W. Montgomery</p> | <p>County
Rhode Island
West Bay</p> <p>South Carolina
Coastal SC
Greenville
Spartanburg</p> <p>Tennessee
S. Nashville Region
Southwest TN</p> <p>Texas
Austin
Carrollton
Collin
Denton County
Fort Worth
Fort Worth NE
Grayson County
Houston Northwest
Houston South
Katy
Montgomery County
Rockwall County
Round Rock
South Dallas
SugarLand
Waller</p> <p>Virginia
Beltway
Blue Ridge Region
Fairfax
Fauquier
Northern VA</p> | <p>Prince William
Virginia Beach</p> <p>Washington
Eastside King County
Kitsap
Seattle: Metro
Seattle: North
Seattle: South
Tacoma</p> <p>Washington D.C.
Nation's Capital</p> <p>Wisconsin
Fox River
North Shore
Southern Milwaukee
Waukesha County</p> <p>Other Countries
Australia
Canada
Japan
Israel
New Zealand
Taiwan
United Kingdom</p> |
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